



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

FIRST ANNOUNCEMENT

2017 LOCAL GOVERNMENT TOURISM CONFERENCE

Background:

The National Department of Tourism will once again host the Local Government Tourism Conference under the theme, ***"Tourism Planning is Everybody's Business"***. With the Minister of Tourism, Honourable Derek Hanekom being the guest of honour, the 2017 Local Government Tourism Conference provides a platform for dialogue between public and private sector to engage on topical and critical issues affecting local government.

The Conference will also allow stakeholders to interact, share information on successes and constraints, with particular emphasis on how to plan for tourism growth at local government. The Conference will take place on the 3rd – 4th of April 2017 at Emperors Palace, Kempton Park, Gauteng.

The Objectives of the Conference are to:

- Reflect on the progress made since the 2015 Local Government Tourism Conference;
- Reflect on the state of tourism at local government level including integrated planning;
- Deliberate on various policies, legislation and strategies at local government and their impact on tourism planning;
- Share working models and leverage on other opportunities at local government;
- Reflect on destination development and sustainable tourism development in the context of local government;
- Engage on practical planning workshops aimed at promoting integrated tourism planning at local government.

Conference Scope:

Invited participants will engage in plenary, panel discussions and interactive workshops on topics related to:

- Prioritising Tourism in the IDP;
- Developing a Basic Tourism Plan;
- Co-operative Governance for Tourism Integration at Local Government;
- Destination Development at Local Government;
- Planning for Tourism Development at Local Government.

Target Groups:

- Mayors, Members of the Municipal Mayoral Committee (MMCs) responsible for Economic Development, Councillors, Municipal Managers (MMs), Chief Financial Officers in Municipalities;
- Tourism Practitioners, Local Economic Development Practitioners, Integrated Development Plan Practitioners and Town Planners in Municipalities;
- Tourism Industry Players (Decision Makers), Tourism Associations, Organised Labour, Communities and Traditional Leaders, Civil Society and other Stakeholders whose role involves Tourism Promotion and Development at Local Government.

Registration:

More detailed information on registration will be provided in the second announcement early in 2017. For more information, please contact Mr Thami Mandlazi on (012) 444 6352 or Ms Boitumelo Mathabathe on (012) 444 6300. Alternatively you can e-mail them for more information on localgovconference@tourism.gov.za